



**Media Release**  
**For Immediate Release**  
**October 1, 2010**

## **Kelowna Chamber Launches Go Green Business Challenge**

Kelowna, BC – The Kelowna Chamber of Commerce is launching a Go Green Business Challenge to spur businesses to initiate green practices into their workplace. The Challenge runs from October 1<sup>st</sup>, 2010 to August 31<sup>st</sup>, 2011 and is being sponsored by Kelowna Toyota. The media sponsor for the Challenge is K-96.3.

The Challenge encompasses three key elements:

- **Green Business Office Essentials** – The Kelowna Chamber is endorsing a green business e-learning tool called Office Essentials, created by the David Suzuki Foundation. This e-learning tool makes it simple for businesses to save money, make the workplace more sustainable and boost morale by helping the office go green. The e-learning tool is available on the Kelowna Chamber website ([www.kelownachamber.org](http://www.kelownachamber.org))
- **Oct. 27<sup>th</sup> Breakfast** – The Go Green Business Challenge continental breakfast event will take place on October 27th from 8:30am-10:00am at the Best Western Inn, Kelowna (2402 Highway 97 North). This breakfast event will provide businesses with an opportunity to learn more about how the Office Essentials e-learning tool can help their organizations go green. Attendees will also hear from a panel of green business speakers who will discuss how their organizations went green, the challenges they faced along the way and how they overcame these challenges. Tickets are \$15 each and include a continental breakfast. Tickets must be purchased in advance. To purchase your ticket, please call Allison at 250-469-7350 or register online at the Kelowna Chamber website ([www.kelownachamber.org](http://www.kelownachamber.org)). RSVP cutoff is 4:00pm on Monday, October 25<sup>th</sup>. Sponsors for the breakfast include Imperial Security Group, Best Western Kelowna, FortisBC, Urban Harvest and BFI Canada.
- **Chance to win a car for a year** - If your business wants to take the Go Green Business Challenge, simply get your business to start using the Office Essentials e-learning tool, brainstorm green practices to implement into your organization, then fill out the entry form for a chance to win a one year lease on a 2010 Prius Hybrid car, sponsored by Kelowna Toyota. To be eligible for the draw, an organization must be a member of the Kelowna Chamber of Commerce. The prize draw will take place at the Green Business Awards in April, 2011.

For more information about the Go Green Business Challenge, visit [www.kelownachamber.org](http://www.kelownachamber.org).

**For more information contact:**  
**Weldon LeBlanc, CEO**  
**250-470-3407 (mobile)**

**Connection   Value   Influence**