



News Release

FOR IMMEDIATE RELEASE

April 23, 2010

2010 GREEN BUSINESS AWARDS RECIPIENTS ANNOUNCED

KELOWNA, BC – The recipients of the five 2010 Business Excellence Awards were announced yesterday (April 22) at the Coast Capri Hotel. The awards were presented in partnership by the Kelowna Chamber of Commerce and SIFE (Students in Free Enterprise).

Each of the following category recipients has had to incorporate environmental sustainability into their business model and mission/vision statements. These businesses must also have met and exceeded their industry standards along with ensuring long-term sustainability for their green initiatives.

Manufacturing & Construction

- Champion Marine Inc. (Brock Elliott)

Retail & Commercial Goods

- Sysco Kelowna Ltd. (Rob Cinkant)

Business & Professional Services

- Rackforce Networks Inc. (Brian Fry)

Personal Services & Hospitality

- Holiday Park Resort (Yvette Mawson)

Greg Salloum, President, Best Western Inn Kelowna, was honoured as the **2010 Sustainability Leader of the Year**. To receive the prestigious Sustainability Leader of the Year, the organization had to have implemented innovative practices to reduce negative environmental impacts and must have achieved significant results in environmental stewardship. The recipient of this award has also demonstrated initiative and has been a catalyst for change within their industry sector.

The Green Business Awards is a project initiative to recognize businesses and organizations within Kelowna who successfully operate with environmentally sustainable practices. The objective of the awards is to further educate businesses throughout the community on the benefits of employing these strategies.

For more information call:

Dicky Dack
Operations Manager
Kelowna Chamber of Commerce
250-469-7355
dicky@kelownachamber.org