

## **Business Smarts, Chamber Member Presentation and Learning Opportunity**

The Kelowna Chamber wants to hear from our Members who are willing to share their knowledge and connections to assist other Members.

The 'Business Smarts Series' is a monthly, hour-long seminar, where a range of presenters and topics are featured. We offer this opportunity to our members to speak in conjunction with PowerPoint slides, printed/digital materials or video on business-beneficial topics. These can include marketing, tax tips, business plan updates, social media-made-simple, healthcare, how to network, and more. The content must be presented in a generic manner, where the attendee can walk away with valuable skills, tools or knowledge without having to purchase a specific company service or product.

There are two time slots: 8 – 9am and 12 – 1pm. They are held in Chamber Boardroom, with a seating capacity for 16. The small group size encourages networking and allows for good discussion.

**If the opportunity to present at a seminar interests you, please send a one-page brief that outlines what you or your firm does, the topic that you feel would be appropriate and of value to a local, small business along with 4 -5 bullet points outlining what the attendee can expect to walk away with. We are currently booking for 2017, so please indicate the two best months for you and/or if you have a preferred time.**

The Chamber offers this benefit to members at low/no cost and therefore there is no remuneration for the presenter. We provide hot and cold beverages, projector, screen and laptop. Some presenters have provided sponsored refreshments; however, it is not required.

Your confidential applications should be sent to **Allison Conroy** at the Chamber [allison@kelownachamber.org](mailto:allison@kelownachamber.org)